

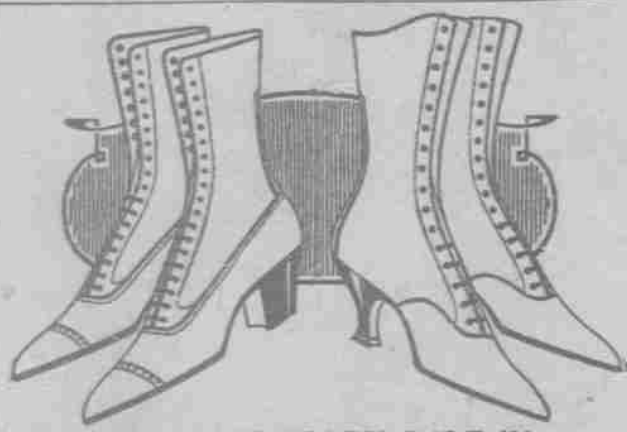
The Popular Mail Order Service Is a Convenience
That Out-of-Town People Should
Avail Themselves Of.

"THE POPULAR"

EL PASO, TEXAS, SATURDAY, DECEMBER 25, 1920.

The Popular Telephone Service Is a Great Convenience and a Big Satisfaction to Customers—Use It.

EL PASO'S BEAUTIFUL CHRISTMAS STORE



PRE-INVENTORY SALE IN

Women's Shoe Section

PRE-INVENTORY prices prevail on our entire stock of women's shoes. In this event we also include our entire line of high shoes for misses and girls. There is a full range of sizes in the favored fall and winter styles.

Besides the general reductions on our entire stock, we have grouped into four lots odds and ends and accumulations of short lines. These are as follows:

Odds And Ends

Boots at \$8.95
LOT NO. 1—200 pairs of women's high grade boots in black and brown. High and low heels. These sold formerly from \$12.00 to \$15.00. Pre-Inventary Sale. Special at.....**\$8.95**

Low Shoes at \$3.95
LOT NO. 2—200 pairs of women's low shoes. In this lot you will find pumps and ties in patent leather, velvety and suede. Special in the Pre-Inventary Sale at.....**\$3.95**

Boots at \$4.95
LOT NO. 3—200 pairs of women's boots in black and brown, also some white kid boots. High and low heels. These are special in the Pre-Inventary Sale at.....**\$4.95**

Boots at \$6.95
LOT NO. 4—In this collection you will find a large number of women's brown and black kid French heel boots, also a few low heel models are included. Special.....**\$6.95**

Women's Low Heel Boots
All \$5.00 values \$7.25 All \$11.00 values \$8.25 All \$14.50 values \$11.65
All \$9.50 values \$7.25 All \$12.00 values \$9.65 All \$15.00 values \$11.95
All \$10.00 values \$7.25 All \$13.50 values \$10.85 All \$15.50 values \$12.45

French Heel Boots
All \$9.00 and \$10.00 values \$7.45 All \$13.00 and \$14.00 values \$9.95 All \$18.00 and \$19.00 values \$10.95
All \$11.00 and \$12.00 values \$8.45 All \$15.00 and \$16.00 values \$10.45 Mail Orders Filled Promptly.

High Shoes For Misses And Children

All \$2.00 values \$1.75 All \$4.50 values \$3.65 All \$7.00 values \$5.55
All \$2.50 values \$2.15 All \$5.00 values \$4.25 All \$7.50 values \$5.95
All \$3.00 values \$2.45 All \$5.50 values \$4.55 All \$8.00 values \$6.35
All \$3.50 values \$3.05 All \$6.00 values \$4.95 All \$8.50 values \$6.85
All \$4.00 values \$3.45 All \$6.50 values \$5.15 Full range of sizes.

PRE-INVENTORY SALE OF

Men's And Boys' Footwear

OUR entire stock of men's and boys' shoes are in the Pre-Inventary Sale at radically reduced prices.

Men's Shoes No Reservations

Included you will find such celebrated makes as Stacy Adams, Ralston, Packard, C. B. Slater and equally dependable makes. You will also find the season's best styles, leathers, lasts and patterns in the following reductions:

All \$21.00 values reduced to.....**\$16.00** All \$12.00 to \$12.50 values reduced to.....**\$10.00**
All \$15.00 to \$19.00 values reduced to.....**\$14.50** All \$10.00 to \$11.00 values reduced to.....**\$7.95**
All \$16.00 to \$16.50 values reduced to.....**\$12.50** All \$7.50 to \$8.50 values reduced to.....**\$6.95**

Extra Special

We have grouped 300 pairs of men's brown kid blucher style with Goodyear welt leather soles. This is beyond question the best value you can find in men's stylish and serviceable shoes. The low Pre-Inventary price is.....**\$5.00**

Boys' Shoes

Pre-Inventary Sale of boys' and little men's shoes at the following reductions:

Values to \$8.50 reduced to.....\$6.95
Values to \$7.00 reduced to.....\$5.25
Values to \$6.00 reduced to.....\$4.95
Values to \$5.00 reduced to.....\$3.95
Values to \$4.00 reduced to.....\$2.95

PRE-INVENTORY SALE

Trunks--Bags

ANOTHER item of special interest on the 2nd Floor is the sale in the Luggage Shop. It is a well known fact that at all times we carry the best grades of travelers' needs, and quite attractively low prices. We find we have a larger stock than good business dictates. Beginning Monday and continuing for one week we offer our entire stock of suit cases, bags and trunks, including the celebrated Hartmann wardrobe trunks, at

TWENTY PER CENT OFF

Men's Clothing

OUR guaranteed low prices in the Men's Section offer you an opportunity to buy now what you need in a winter suit or overcoat. We act only guarantee low prices, but quality as well. Because these suits and overcoats have been made by Hart Schaffner & Marx, E. Kuppenheimer, Rogers Peet & Co., Fifth Avenue and other equally reliable makers.

—Men's Clothing Dept.—Largest in the Southwest—2nd Floor

Pre-Inventory Sale Begins Monday

YOU have probably attended Pre-Inventary sales at the Popular in the past. We frankly tell you that the one which begins Monday morning surpasses in value giving any previous Pre-Inventary sale. We have decided not only to reduce, but to close out completely during Pre-Inventary week mammoth stocks of merchandise. To do this drastic reductions have been made, which means values for patrons far out of the ordinary.

Ready to Wear

IF YOU have waited for low prices on ready-to-wear, there is no need to wait longer. You can come Monday and choose from the most complete stocks of ready-to-wear that ever entered into a pre-inventary sale. Practically complete stocks await your selection, and prices are as low as those offered in pre-inventary sales previous to the war.

Women's Dresses Frocks for Street, Afternoon, Evening and Dinner.

Our immense stock of dresses has been divided into three special groups. In the various lots you will find the season's best styles and colors in fine all wool tricot, flannel, twill, all wool serge, wool colour, Yaluma cloth and divotype, also fine crepe back satins, satin, georgette, crepe de chine and velvet. These dresses are all handsomely trimmed with hand embroidery, beads, silk embroidery, chenille and wool embroidery. All sizes from 16 to 46. The following are the special groups:

LOT NO. 1—\$39.50 values, Pre-Inventary Sale at.....**\$15.00**
LOT NO. 2—\$39.50 values, Pre-Inventary Sale at.....**\$22.50**
LOT NO. 3—\$60.50 values, Pre-Inventary Sale at.....**\$29.50**



Women's Suits

FOR business or dress you will find in the five special Pre-Inventary groups just the suit you want. Whether you wear a size 16 or size 48, or any of the sizes between, you will find your suit in this Pre-Inventary Sale.

LOT NO. 1—\$49.50 values, Pre-Inventary Sale at.....**\$19.50**
LOT NO. 2—\$64.50 to \$79.50 values, Pre-Inventary Sale at.....**\$39.50**
LOT NO. 3—\$84.50 to \$97.50 values, Pre-Inventary Sale at.....**\$49.50**
LOT NO. 4—\$106.50 to \$125 values, Pre-Inventary Sale at.....**\$59.50**

EXTRA SPECIAL
One special group of suits, only 35 in the lot, that sold regularly at \$69.50, are an extra special at.....**\$25**

Half Price Sale

All exclusive dresses, including many Milgrim models, are a special feature. In this lot you will find afternoon dresses, evening dresses and dance frocks. These are offered at one-half price.

Women's Coats and Wraps

AT PRE-INVENTORY prices there will be very few coats left when the week ends. In the following four lots you will find both coats and wraps with and without fur trimmings. Fur trimmings are of Hudson Seal, Nutria, Beaver and Australian Opussum. These come in a full range of the season's best coatings and there is a full range of sizes, including stouts. The prices range as follows:

LOT NO. 1—\$29.50 to \$49.50 values, at.....**\$29.50**
LOT NO. 2—\$49.50 to \$69.50 values, at.....**\$39.50**
LOT NO. 3—\$69.50 to \$89.50 values, at.....**\$49.50**

Pre-Inventary Sale Of Furs

PRE-INVENTORY Sale will also prove to be an opportune time to secure furs and fur coats. Our entire stock of fur coats, capes and fur pieces of all kinds are offered at First Price.

—Fifth Floor.

Blouses at \$15.50

IN this assortment you will find tricot blouses trimmed with gold silk embroidery in suit shades. Also included in this lot you will find satin, satin and georgette combinations and georgette blouses in suit shades, as well as a few white and flesh. Some of these are trimmed in real filled lace and beautifully embroidered designs. Values to \$22.50. Special at.....**\$15.50**

Blouses at \$10.95

In this lot you will find blouses of silk satin, taffeta and georgette. In this collection you will find principally suit shades, although there are a limited number of white, flesh and beige color georgettes. Many of these blouses have contrasting color embroidery trimmings, which make them most desirable for wear with suits. Exceptional values will be found in each blouse.....**\$10.95**

Blouses at \$3

We continue our offering of beautiful georgette blouses at \$3.00. Never since pre-war days have we been able to offer such values in georgette blouses. These are made of an exceptionally good grade georgette and some are trimmed with lace and insertion, while others are plain tailored styles and some come in beautifully embroidered models. These are on sale at.....**\$3.00**

Sweaters

A FEATURE of the Pre-Inventary Sale will be the recent underpriced purchase of camel's hair wool sweaters in a wide variety of colors in tuxedo and surplus tie-back styles. These are \$25.50, \$27.50 and \$29.50 sweaters. A Pre-Inventary Sale feature at.....**\$15**



New Spring Millinery

YOU will find Spring Hats in all the new colors, such as flame, rose, wood, squirrel gray, seal blue and beautiful shades of brown, henna, navy also new shades of orchid. The materials are crepe, satin, silk combinations. Some are fur trimmed, some flower trimmed, while others have feathers. We are also showing a wonderful array of organdie dance hats in beautiful shades of orange, flame, rose wood and Madonna blue. You will also find in this vast collection of spring millinery some new feather trimmed hats and combinations of wing, breast and coat trimmings on Milan shapes, also some Milan shapes combined with taffeta. Many are trimmed with bright colored embroidery of celaphane combinations.

Blouses at \$4.95

THIS lot consists mostly of white and flesh colored blouses. Some are trimmed with real lace and pretty designs of embroidery. There is a full range of sizes. Values to \$8.50. Special at.....**\$4.95**

Blouses at \$7.95

These blouses are made of a good grade georgette and come in all the wanted suit shades, as well as flesh and white. Some are trimmed with embroidery and beads. Values to \$16.50, at.....**\$7.95**

Model Blouses

Pre-Inventary Sale of all blouses besides the special groups mentioned. We call your special attention to radical reductions on our high grade costume blouses which are as follows:

Regular \$32.50 to \$42.50 blouses.....**\$24**
Pre-Inventary Sale at.....**\$34.50**
Regular \$24.50 to \$39.50 blouses.....**\$19.50**
Pre-Inventary Sale at.....**\$24.50**

These include all our beautiful blouses of georgette, satin and taffeta made by the foremost costume blouse manufacturers of America. —Fifth Floor.



PRE-INVENTORY SALE

Juvenile Department

NEVER before was there a Pre-Inventary Sale in The Girls' Own Shop that compares with this one in wonderful values and exceptional selections. Due to the drastic reductions original prices have been eliminated—we will say though that many reductions are 50% and more.

Girls' Plaid Skirts at \$6.95
These are full plaid novel effects in snappy plaids, also navy serge. Pre-Inventary Sale.....**\$6.95**

Girls' Dresses at \$6.95
Clever styles are these dresses. Made of all wool serge and attractively embroidered. Ideal for school and general wear. Sizes to 14 years. Pre-Inventary price.....**\$6.95**

Girls' Coats at \$10.00
These are warm, good looking wraps. Made of Polo cloth, cheviot, velvety and chinilla. These are a wide range of colors. Sizes 2 to 14. Your choice.....**\$10**

Girls' Sweaters at \$4.95
Turtlenecks and crew styles in a wonderful array of colors. Sizes from 2 to 14 years. This is one of our real sensational items. Pre-Inventary price.....**\$4.95**

Girls' Hats at \$2.95
Sunny tams, soft velvet hats, also satins of felt, velvety and beaver for girls up to 14 years. Pre-Inventary price.....**\$2.95**

Girls' Coats at \$1.95
Another wonderful line of Girls' Hats at \$4.95. We also offer a general clean-up of girls' furs, bath robes, sweater sets, bloomers, middie blouses and gingham dresses.

Girls' Coats at \$1.95
All other Girls' Coats at drastic reductions.

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